

# Edinburgh College

## Our Strategy Our Future

Our Strategy, Our Future is the College's new Strategic Plan which sets out the vision, mission, values and goals which will shape the direction of our College.

### GOALS

We will focus on our **people** by:

- Giving students the best possible experience and outcomes
- Inspiring staff to be proud of what we can achieve together

We will feel our sense of **place** by:

- Providing outstanding innovation, knowledge and training support to businesses
- Leading impactful collaborations with our communities, policy decision-makers and partners across the world

We will contribute to our collective **performance** by:

- Being agile, impactful and responsive to challenges and opportunities
- Enhancing our digital capabilities



### MISSION

To empower positive change by providing an environment with greater access to improved opportunities for our staff, students and partners.

### VISION

Unlocking potential, transforming lives, supporting communities

### VALUES

- Responsible
- Respectful
- Student-Centred
- Trustworthy
- Working Together

### STRATEGIC PILLARS

- Commercial
- Curriculum
- Digital
- Finance
- People

# People

Success comes from enabling people to achieve their best. We'll invest in our **people** by:

- Engaging staff and students in the pursuit of excellence
- Enhancing wellbeing support for students and staff
- Improving staff job satisfaction
- Developing greater academic and employment outcomes for students
- Growing staff confidence in their ability to deliver responsive learning
- Increasing student retention rates
- Positioning ourselves as a credible, inclusive College for our communities
- Attracting and retaining the best talent
- Empowering leaders and managers to listen, engage, develop and challenge
- Expanding the diversity of our student and staff communities

# Place

Our sense of place stretches well beyond our campus grounds - across our communities, region and beyond. We'll feel our sense of **place** through:

- Establishing strategic connections and collaborations with key stakeholders
- Improving placement and employment opportunities for students
- Increasing our contribution to local, regional and national initiatives
- Expanding our International partnerships and projects
- Embedding sustainability across our College
- Playing a significant role in delivering regional climate strategies

# Performance

Each individual provides a valuable contribution to our collective performance in achieving excellence. We'll contribute to our collective **performance** by:

- Shaping our curriculum to meet industry-led skills demands
- Increasing the satisfaction of our students, staff and stakeholders
- Expanding and diversifying our alternative income streams
- Balancing our budget
- Improving student and staff digital skills
- Ensuring digital security and safety across our systems

